



FOR IMMEDIATE RELEASE

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Bill Leisy elected to Board of Directors, East Anaheim Street Business Alliance

President of Masterworks Construction Services, Inc., Bill Leisy has been elected on to the Board of Directors of East Anaheim Street Business Alliance.

East Anaheim Street Business Alliance (EASBA) is multi-faceted economic, business, and community development organization facilitating the exchange of business information and encourages cooperation between all businesses along the East Anaheim Street corridor of Long Beach.

Representing an area from Junipero Avenue to the west, Pacific Coast Highway to the east, 11th Street to the south and 14th Street to the north, EASBA encourages an economic climate in which businesses function and flourish by showcasing their unique product offerings, promotes the highest business standards, markets and conducts public relations, and develops and sponsors such activities as will advance these objectives.

As an official Business Improvement District (BID) formed in 2010, EASBA provides a wide range of services to the East Anaheim Street business corridor, including:

Sidewalk cleaning

Increased security

Advertising and marketing

Promotion of special events

Improved sanitation

Improved street lighting

Light pole banners and gateway signs

Activities benefiting district businesses

The East Anaheim Street Business Alliance is striving to make East Anaheim Street a wonderful place to work, live and play by creating a vibrant multicultural neighborhood where businesses can prosper and the residential community can flourish.

About Masterworks Construction Services, Inc.

Based in Long Beach, CA, Masterworks Construction Services, Inc. is a comprehensive general contractor that provides a full spectrum of residential and commercial remodeling and building services. Masterworks offers Architectural Design, Construction, Landscape Design and Landscape Installation services, but it is our commitment to integrity, quality, trust, and client satisfaction that is the cornerstone of all projects. Masterworks Construction Services, Inc. is a fully licensed contractor in California. All Masterworks



projects are completed under official building code regulations with all proper permits from local building inspection agencies. More information on Masterworks Construction Services, Inc. can be found at www.mworksconstruction.com